



The 3 Enemies of Your Ice Machine

Enemy#1 SCALE . .

. . . . Coming mostly from dissolved calcium, scale forms as a hard, rock-like layer on surfaces within your ice machine. Scale is the #1 cause of unscheduled emergency service calls and down time.

Getting Rid of Scale

◆ OptiPure's patent pending IsoNet™ is a breakthrough in scale and corrosion protection for ice machines. This unique media consistently provides a protective barrier against corrosion and effectively binds dissolved calcium inhibiting the formation of scale.

Enemy#2 SEDIMENT . .

. . . . Dirt, silt and other debris affect the taste, texture and appearance of ice. Sediment adds to scale build-up and can pile up and clog plumbing and fittings. The result - poor ice quality and added wear on parts.

Getting Rid of Sediment

◆ OptiPure's CS Max filter technology utilizes 'depth-type' sediment filtration which is like having hundreds of layers of filtration. The result is a very high dirt-load capacity providing complete protection for your ice machine.

Enemy#3 CHLORINE . .

. . . . Chlorine presents two problems for an ice machine. First, it can make ice taste and smell bad. Second, it causes pitting and corrosion on surfaces and can reduce machine life by years.

Getting Rid of Chlorine

◆ OptiPure's CS Max filter technology incorporates a high mass of powdered activated carbon throughout the media structure. The CS Max filter technology is at the heart of OptiPure's industry leading system performance ratings.

The Bottom Line

- \$ **Avoiding one emergency service call can pay for your system!**
- \$ 70% of all ice machine service problems are water related.
- \$ Effective water filtration adds years to the life of your equipment.
- \$ Ice machine "down time" costs you money and customers.
- \$ Chlorine and the associated taste and odor can ruin beverage quality.
- \$ OptiPure filtration simplifies routine maintenance and reduces service costs.